

The USA Partnership Pavilion will host more than 70 exhibitors and thousands of industry decision-makers, opinion-leaders and influencers at the Antofagasta Industrial Association (AIA) Event and Community Activity Ground in May 2019. Capitalize on this captive audience and drive even more traffic, attention and business to your booth with these exclusive integrated branding and sponsorship packages.

## VIP RECEPTION

The USA Partnership VIP reception gives sponsors and U.S. exhibitors an opportunity to network with high-ranking U.S. Regional VIPs, senior U.S. Embassy personnel and local business leaders. In coordination with the U.S. Embassy, Kallman Worldwide anticipates a well-attended VIP event.

### Sponsorship Features:

- Company name and logo on all printed materials listing sponsors
- Recognition signage prominently displayed at entrance
- Recognition as a sponsor during the welcome speech
- Company name and logo on the Kallman website and link to your website
- One full page color ad and logo in The Guide to USA Partnership Pavilion Exhibitors
- 20 complimentary tickets to use at your discretion to invite guests to the USA Partnership VIP Reception
- Your staff will be identified as a sponsor with ribbons on their badges

**SPONSORSHIP PACKAGE: \$3,500.00**

4 AVAILABLE



## MEETING POINT/EXHIBITORS' LOUNGE

As an amenity for our exhibitors and their invited guests, the USA Partnership Pavilion Meeting Point is used as an exhibitors' lounge and VIP area throughout the week. Services provided include complimentary beverages and snacks, business support services (email, phone charging stations), and conference room bookings. Events such as the USA Partnership Pavilion Opening Ceremony and U.S. Commercial Briefings hosted by the U.S. Department of Commerce occur in the Meeting Point, bringing a captive audience into the space.

### Sponsorship Features:

- Company name and logo on all printed materials listing sponsors
- Recognition signage prominently displayed on entrance header
- Company name and logo on the Kallman website and link to your website
- One full page color ad and logo in The Guide to USA Partnership Pavilion Exhibitors
- 10 complimentary tickets to use at your discretion to invite guests to the USA Partnership VIP Reception
- Company literature or promotional items may be displayed in the facility (1 product literature display)

**SPONSORSHIP PACKAGE: \$3,500.00**

2 AVAILABLE



## GUIDE ADS

The USA Partnership Pavilion publishes a digital and print version of *The USA Partnership Pavilion Visitors Guide*. At the show, we distribute thousands of print copies to Pavilion visitors. Online, the *Guide* resides at [kallman.com](http://kallman.com).

HALF PAGE	FULL PAGE
\$375.00	\$600.00
5.63"w x 4.38"h	5.63"w x 8.63"h

\*DIMENSIONS (WITH BLEED)

INSIDE FRONT COVER	INSIDE BACK COVER	OUTSIDE BACK COVER
\$800.00	\$800.00	\$950.00
5.63"w x 8.63"h	5.63"w x 8.63"h	5.63"w x 8.63"h

\*DIMENSIONS (WITH BLEED)

**ADS START AT: \$375.00 (Color logos are available for purchase on the KW1 form)**

## OFFICIAL USA PARTNERSHIP PAVILION OPENING CEREMONY

The USA Partnership Pavilion Welcome Reception and Opening Ceremony is the perfect option for those seeking to share the spotlight with high-ranking foreign and domestic government officials.

The ceremony will take place at the entrance to the USA Partnership Pavilion. It will be followed by a VIP tour of the USA Partnership Pavilion. The ceremony itself will consist of brief remarks by top U.S. government representatives (who will recognize the sponsor of the ceremony) and Pavilion organizer, followed by the cutting of the ceremonial ribbon to open the USA Partnership Pavilion for business.

### Sponsorship Features:

- Company name and logo on all printed materials listing sponsors
- Recognition signage prominently displayed at the presentation
- Recognition as a sponsor during welcome remarks
- Company name and logo on the Kallman website and link to your website
- One full page color ad and logo in *The Guide to USA Partnership Pavilion Exhibitors*
- Your company's name/logo displayed on the invitation

**SPONSORSHIP PACKAGE: \$4,500.00**

1 AVAILABLE



## "CHEESE & WINE" - NETWORKING RECEPTION

The USA Partnership Pavilion Wine Tasting Networking Reception will be held at the U.S. Meeting Point. Participants will be treated to local wine and cheese, as well as local entertainment. This festive event is designed to attract U.S. government officials, exhibitors, media and invited guests.

### Sponsorship Features:

- Company name and logo on all printed materials listing sponsors
- Recognition signage prominently displayed at the reception
- Company name and logo on the Kallman website and link to your website
- Your company's name/logo displayed on the invitation
- Your staff will be identified as a sponsor with ribbons on their badges
- Your company highlighted as a sponsor in the pre-show email to pre-register attendees

**SPONSORSHIP PACKAGE: \$3,000.00**

3 AVAILABLE



FOR MORE INFORMATION CONTACT:



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