

EVENT INTELLIGENCE BRIEF

EXPORT WITH PURPOSE. EXHIBIT WITH CONFIDENCE.



DECEMBER 1 - 3, 2020 | SANTIAGO, CHILE

LOOKING TO SPICE UP YOUR GLOBAL SALES? ADD CHILE!

Espacio Food & Service 2020 is the most important annual meeting for the Chilean and Latin America Food Industry.

Espacio Food and Service 2020 gives you the opportunity to network with more than 25,000 key food buyers from Chile, Latin America and beyond, in one convenient venue.

WHY SHOULD YOU EXHIBIT?

- Chile is one of the largest export markets for U.S. consumer-oriented food products, as a stable economy, and is a gateway for U.S. exporters looking to reach other Latin America markets.
- In Chile, the food and beverage industry will grow by 6.6 percent annually.
- Chile's food retail sales reached \$17.2 billion in 2018, a five percent increase over 2017.
- Chile is a free-trade partner with the USA, and as such, is an easy, secure place for Americans to do business.
- Chile has a modern and developed food processing industry that represents 25 percent of Chile's economy, and is forecast to grow to more than 35 percent by 2030.





WHY THE USA PAVILION?

• The USDA has endorsed the show for the second time, and with their active support, we are able to offer a full range of services to our 40+ exhibitors, including our well-appointed Pavilion Meeting Point - a common meeting area with snack service, a coffee station, and a private conference room. All of this, **plus** a full range of customized on-site one-on-one assistance services.

• Be fully prepared for the show days by participating in our preshow "Market Tour", a guided visit to the main grocery stores followed by an up-to-the minute market briefing by FAS Santiago.

• Network with the main decision-makers and importers, at our Pavilion Reception and enjoy U.S. flavors specially cooked for that occasion.

• Impress visitors with an authentic "taste of the USA" at food demo kitchens distributed throughout the venue, based on availability.



SPACE OPTIONS

"Walk-on" Package (Standard 9 sqm)

US \$6,525

Bring your products, promotions and exhibit booth staff and move right in. Your ready-made stand includes:

- Hard Wall Panels
- Lockable Reception
- Wastebasket
- Table with Chairs
- Spotlights
- Literature Rack

Ask about upgraded features to create a more branded, polished presentation.

Custom Stand

Design/Build: Turn that raw floor space into a showplace! Work with Kallman Creative Services to design and build a standout exhibit from the ground up. Whether your emphasis is on high-end hosting and hospitality or high-volume lead-generation, challenge our team to create the perfect scheme.



BRANDING OPTIONS

Present a higher profile with exclusive advertisement options in The Official Guide to U.S. Exhibitors:

- Full Page
- Outside Back Cover
- Inside Front Cover
- Half Page
- Inside Back Cover
- Logo Listing

CONTACT US TODAY TO RESERVE YOUR SPACE

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Organizer of the
USA Pavilion



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