



PRE-SHOW – EXHIBITOR SURVEY – AERO INDIA 2019

Please take a few moments to answer the following questions about your experience with Aero India 2019 and Kallman Worldwide during this event.

This information will be used to improve our services around the world.

Company Name: _____ Contact Name: _____ Job title: _____

Phone Number: _____ E-mail Address: _____

EXHIBITOR SERVICES	Excellent	Good	Moderate	Fair	Poor
Usefulness of pre-show support and communications	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ease of registration process and pre-show forms	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Usefulness of Exhibitor Zone/Kallman Website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

COMMUNICATIONS	Excellent	Good	Moderate	Fair	Poor
Value of Kallman communications	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Frequency of Kallman communications	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Source of Kallman communications	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

USA PARTNERSHIP PAVILION EVENTS	Yes	No
Did you receive the information in a timely manner?	<input type="checkbox"/>	<input type="checkbox"/>
Did you receive the Schedule of Events?	<input type="checkbox"/>	<input type="checkbox"/>

KALLMAN WORLDWIDE'S SERVICES	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied
How satisfied were you with Kallman Worldwide's Services?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

OVERALL COMMENTS AND SUGGESTIONS:

KALLMAN CREATIVE SERVICES™	Yes	No			
Did your company use Kallman Creative Services™ (custom trade show exhibit builder) to create a custom booth design?	<input type="checkbox"/>	<input type="checkbox"/>			
	Excellent	Good	Moderate	Fair	Poor
Level of customer service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Helpfulness of preshow communications	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

MEDIA AND PR	Yes		No		
Did you or a colleague receive our email invitation to submit news for the Pavilion Preview Press Release?	<input type="checkbox"/>		<input type="checkbox"/>		
Did you submit any news?	<input type="checkbox"/>		<input type="checkbox"/>		
Did you see it referenced in:					
The Preview Press Release?	<input type="checkbox"/>		<input type="checkbox"/>		
The Visitor Zone Exhibitor Spotlight?	<input type="checkbox"/>		<input type="checkbox"/>		
The Newsstand Headline News Display?	<input type="checkbox"/>		<input type="checkbox"/>		
	Excellent	Good	Moderate	Fair	Poor
How would you rate the PR support provided by Kallman Worldwide for the USA Partnership Pavilion before the show?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

SOCIAL MEDIA/MARKETING				
What social media platforms is your company active on?				
<input type="checkbox"/>	Facebook.com/ _____			
<input type="checkbox"/>	Twitter: @ _____			
<input type="checkbox"/>	Instagram: @ _____			
<input type="checkbox"/>	LinkedIn.com/ _____			
Which social media accounts does your company follow?				
<input type="checkbox"/>	Facebook.com/KallmanWorldwide			
<input type="checkbox"/>	Twitter: @KallmanEWC			
<input type="checkbox"/>	Instagram: @kallmanewc			
<input type="checkbox"/>	LinkedIn.com/company/kallman-worldwide-inc./			
<input type="checkbox"/>	None			
	Yes		No	
Did your company post on social media using #AeroIndia2019 before the show?	<input type="checkbox"/>		<input type="checkbox"/>	
	Facebook	Twitter	Instagram	LinkedIn
If so, on which networks? (Check all that apply)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Yes		No	
Were your company's posts reposted or commented on?	<input type="checkbox"/>		<input type="checkbox"/>	