

ARAB HEALTH 2019
USA Partnership Pavilion | Booth Upgrade Reminder
Exhibitor Communications #4



Company Name: «Doing_Business_As»
 Stand Number: «Stand_»

Upgrade your booth today!

As organizers of the USA Partnership Pavilion, we offer a variety of options to help your turnkey booth and company stand out from the crowd. Additional Accessories and Graphics are a great way to promote your products. These options include:

- **Company logos** on your headers and counters to help your company name pop.
- Wall panel **graphics** in multiple sizes such as “seamless”, full panel, and poster size.
- **Carpet color and padding** upgrades for a unique look and enhanced comfort.
- **Furniture** upgrades to personalize your space and create a look specific to your company’s goals throughout the show.
- **Audio visual equipment** to generate interest and create buzz.
- **Additional Electrical outlets** to keep your company charged and your products running smoothly.

The following modifications are not allowed without prior approval from Kallman Worldwide.

- **Full custom builds** if your space is less than 30 sqm.
- **Adhering graphics to pylons** or affixing anything to the structure of the booth.
- **Adhering custom graphics** that could damage the walls or compromise the structural integrity of the booths in anyway. If bringing graphics, please contact your Exhibitor Services Specialist (KeiraL@kallman.com or KimberlyA@kallman.com) to ensure safety measures are in place.

Full custom booth interiors are available through our [Creative Services Department](#).

USA PARTNERSHIP PAVILION FORMS (Kallman Worldwide)			
DUE	FORM	ADDITIONAL INFORMATION	SUBMIT TO:
December 7, 2018	US2 - STAND IDENTIFICATION	Specify your Company Name in text or submit your Company Logo. Your booth comes with your Company Name in text on the Pylons, Fascia, and Info Counter at no additional charge.	<div style="background-color: yellow; padding: 2px;">MANDATORY for Turnkey Exhibitors</div> Not Applicable for Space Only Keira Langan Or Kimberly Arencibia

January 2, 2019	US3 - ELECTRIC	Use this form to order power, graphics, extra furniture, or accessories. *	OPTIONAL for Turnkey Exhibitors Not Applicable for Space Only. Use the Electrical Form from show organizers.	Keira Langan Or Kimberly Arencibia
January 4, 2019	US3-FURNITURE	Use this form to order extra furniture, or accessories.	OPTIONAL for Turnkey Exhibitors	Keira Langan Or Kimberly Arencibia
December 14, 2018	US3-GRAPHICS	Use these forms to order graphics	OPTIONAL for Turnkey Exhibitors	Keira Langan Or Kimberly Arencibia

PLEASE NOTE THE FOLLOWING: GRAPHICS – PRIOR TO preparing graphics for your stand (via USA Partnership Pavilion [US3-G form](#) or an outside vendor), it is **imperative** that you contact Kallman Worldwide Operations Department (KeiraL@kallman.com or KimberlyA@kallman.com) to confirm the layout specifications and panel dimensions of your stand. Working closely with our department will help you avoid costly errors.

We suggest that you review the [floor plan](#) often to ensure your booth number & location have not changed.

We hope you find this information helpful. If you have any questions or concerns, please do not hesitate to contact us.

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Friendly regards,
The Kallman Worldwide Arab Health Team

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The USA Partnership Pavilion is organized by



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