

**Land Forces 2021**  
**USA Partnership Pavilion | Welcome!**  
**Exhibitor Communications #1**



Stand Type: «OrdType»  
Company Name: «Exh\_As»  
Booth Number: «ExhibBooth» *\*subject to change at organizers discretion*

Dear «BthFirst»,

Welcome to Land Forces! This e-mail is the first in a series to keep you up-to-date regarding official forms, requirements, and details about your stand in the USA Partnership Pavilion at Land Forces 2021.

### **Registration and Login Details Update**

We are currently working with the Land Forces show Organizers on making your login information available. All exhibitors who have a paid in full status have been registered at this time. You should have already received a welcome email including your login credentials.

Any companies with outstanding booth balances will not gain access to the online portal, forms, etc. until final payment is received. For questions and concerns please contact our finance department [tonir@kallman.com](mailto:tonir@kallman.com).

If you are unsure, here is your payment status: «Payment\_Status»

In the meantime, please visit our [USA Pavilion Exhibitor Zone for Land Forces](#). Here you will find pertinent show information to guide you through your process. We update the exhibitor zone frequently and suggest you review on a regular basis for changes and news.

### **Custom Stand Builder Declaration**

Space Only exhibitors Please declare the company you have contracted to build your custom stand by submitting this form no later than **19th March 2021**.

From this, your Custom Stand Builder will receive a login to their own online portal to complete Stand Builder specific forms including uploading your stand design for approval. Custom Stand Builders must submit your stand design for approval through their online portal no later than **1st April 2021**.

Turnkey Exhibitors Do not need to complete this form. Kallman Worldwide will submit all the pertinent stand build details on your behalf.

### **COVID-19 and the USA Partnership Pavilion**

Take a moment to familiarize yourself with both Kallman Worldwide, AMDA, BCEC and the Queensland government covid safety plans. They can always be found at the top of the [USA Pavilion Exhibitor Zone for Land Forces](#) as we obtain more information about travel, booth staff restrictions, etc. we will be populating that information here.

[Kallman Covid Safety](#)  
[BCEC Covid Safety Rules](#)  
[Queensland Government Covid Update](#)  
[AMDA Covid Safety Plan](#)

We hope you find this information helpful. If you have any questions or concerns, please do not hesitate to contact us.

Best Regards,  
The Kallman Worldwide Land Forces Team

For questions regarding:  
**Stand design/ booth upgrades/exhibitor passes/ registration**  
Keira Small | +1 201-251-2600 x189 | [KeiraS@kallman.com](mailto:KeiraS@kallman.com)

**Custom Booth Design**  
Ann Kallman | +1 201-251-2600 x113 | [AnnK@kallman.com](mailto:AnnK@kallman.com)

**Sales**  
Jason Rubin | +1 201-251-2600 x191 | [JasonR@kallman.com](mailto:JasonR@kallman.com)

**Sponsorship/ Advertising/ U.S. Guide/ Co-Exhibitor**  
Gabrielle Fasolo | +1 201-251-2600 x187 | [GabrielleF@kallman.com](mailto:GabrielleF@kallman.com)

Kallman Worldwide | 4 North Street, Ste 800 | Waldwick NJ 07463 USA

### **Learn More. Sell More. Hit Your Targets.**

The USA Partnership Pavilion is organized by



Join the #USPavilion conversation