

# Purchasing Instructions

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1. Visit the US3-G Graphics order form.
2. Select the style you are interested in purchasing:
  - a. Poster
    - i. Standard size poster graphics are 650mm x 950mm and can be installed landscape or portrait.
    - ii. Full width poster graphics are sized to fit within the octanorm/maxima poles for A and/or B panels.
    - iii. Custom size poster graphics can be created to fit your needs.  
Pricing is per sqm.
  - b. Full Panel
    - i. Full panel graphics are sized to fit the entire panel within the octanorm/maxima poles. When purchasing graphics for multiple panels, there will be a gap between each image for the octanorm/maxima pole.
  - c. Full Wall/“Seamless”
    - i. Full Wall or “Seamless” graphics are printed to fit in front of the octanorm/ maxima poles creating the visual effect of a seamless graphic. Seams will exist, however when installing we try to line up the materials with a minimal amount of spacing between.

Note: You can mix and match multiple styles of graphics

3. Determine the size that fits your graphic needs and budget (it does not need to be the entire booth).
  - a. To calculate full panel orders
    - i. Count the number of A panels and B panels where you would like graphics on your booth layout (provided by your Operations Specialist). That is the total amount of panels to be ordered.
    - ii. Example: This booth has 6- Full A Panels & 2- Full B Panels  
\*Please note: Panel C is a thematic pyon used to showcase the USA and your company name.
  - b. To calculate full wall/ “seamless” orders
    - i. Using the seamless graphic dimensions provided by your operations specialist, add together the width dimensions in Meters. That is the total number of “running” meters (or length in meters) to be ordered.
    - ii. Example: This booth has a 2500mmW left wall + 2000mmW back wall + 2500mmW right wall = 7000mm total or 7 “running” meters.  
\*Seamless quantities are NOT determined by the number of sides in a booth. For example the above is not 3 “running” meters