



WELCOME TO THE USA PAVILION AT ESPACIO FOOD AND SERVICE 2019!

Dear Exhibitor:

On behalf of the entire Kallman Worldwide team, welcome to the **USA PAVILION at ESPACIO FOOD AND SERVICE 2019**. We're excited to help you capitalize on this important industry opportunity to strengthen your global business relationships and grow your share of America's food exports.

Trade shows are complex, but exhibiting doesn't have to be complicated. In fact, our process is simple: you tell us what you need to make the most of this event, and we'll take care of the details - every step of the way. From managing your exhibitor registrations and building your stand, to driving qualified traffic into the aisles so you can meet more VIPs, decision-makers and influencers, exhibit with confidence – Kallman's got you covered. We take your business personally.

The **ESPACIO FOOD AND SERVICE 2019 USA PAVILION team** is dedicated to your success, and we bring decades of collective experience to the job. Review the roster below to familiarize yourself with each member of the team and our specific areas of responsibility.

PROJECT MANAGER: BARBARA REYES

BarbaraR@kallman.com | Chile: +56 2 2306-5814 / USA: +1 201-251-2600 x154

SALES / SPONSORSHIP: CLAUDIA CACERES

ClaudiaC@kallman.com | Chile: +56 2 2306-5823 / USA: +1 201-251-2600 x166

STAND BUILD / LOGISTICS / EXHIBITOR MANUAL / FORMS / BADGES: KIMBERLY ARENCIBIA

KimberlyA@kallman.com | Office: +1 201-251-2600 x112

CO-EXHIBITORS / USA GUIDE / SPONSORSHIP FULFILLMENT: EVA CAMUS

EvaC@kallman.com | Chile: +56 2 2306-5826 / USA: +1 201-251-2600 x151

CUSTOM STAND DESIGNS: LORENA TRONCOSO

LorenaT@kallman.com | Chile: +56 2 2306-5822 / USA: +1 201-251-2600 x165

MARKETING & COMMUNICATIONS: MARIA FERNANDA OSSA

MfernandaO@kallman.com | Chile: +56 2 2306-5813 / USA: +1 201-251-2600 x157

Representing the best of the USA

As an exhibitor in the **USA PAVILION at ESPACIO FOOD AND SERVICE 2019**, you're part of an exclusive professional community representing the best our nation has to offer to the global food industry.

Over the coming months, we'll keep you informed and up-to-date via email about the Pavilions and your specific **ESPACIO FOOD AND SERVICE 2019** exhibitor program, including branding and sponsorship options to generate extra attention and interest at the show. We'll also let you know when we hear news about upcoming industry events or market developments on the horizon so you can better anticipate future opportunities and take full advantage of your Kallman resources. You'll recognize our emails from the subject line: **USA PAVILION ESPACIO FOOD AND SERVICE 2019 Update - [TOPIC]**.

ORGANIZER EXHIBITOR MANUALS

We encourage you to familiarize yourself with the Organizer's manuals as these include important information and services that you need to know for your participation.

CLICK HERE TO DOWNLOAD THE OFFICIAL MANUALS:

- [EXHIBITOR MANUAL ESPACIO FOOD AND SERVICE 2019 \(ENGLISH VERSION\)](#)
- [MANUAL DEL EXPOSITOR ESPACIO FOOD AND SERVICE 2019 \(SPANISH VERSION\)](#)

ORGANIZER FORMS

Each Exhibiting company will have an account to enter to the organizer forms of Espacio Food and Service 2019.

As soon as the Usernames & Passwords are created we will send this to you.

USA PAVILION FORMS

US1- USA PAVILION VISITORS GUIDE	DEADLINE: August 2	MANDATORY FOR ALL EXHIBITORS
COEXHIBITOR FORM	DEADLINE: August 2	MANDATORY FOR STANDS HOSTING CO-EXHIBITORS
US2- TURNKEY BRANDING FORM	DEADLINE: August 12	MANDATORY FOR TURNKEY EXHIBITORS
US3-E - ELECTRICAL, LIGHTING AND AV FORM	DEADLINE: August 5	OPTIONAL FOR TURNKEY EXHIBITORS
US3-F FURNITURE AND ACCESSORIES FORM	DEADLINE: August 12	OPTIONAL FOR TURNKEY EXHIBITORS
US3 - G – GRAPHICS FORM	DEADLINE: August 12	OPTIONAL FOR TURNKEY EXHIBITORS
US4 – SPACE ONLY STAND DESIGN SUBMISSION FORM	DEADLINE: August 2	MANDATORY FOR SPACE ONLY EXHIBITORS
US5 – ONSITE CONTACT INFORMATION	DEADLINE: August 27	MANDATORY FOR ALL EXHIBITORS

-In case you need to use water in your stand, please let us know **by Monday 22nd July.**

Co-Exhibitors

If you are hosting shared space for other companies or organizations on your stand, please fill out a "CO-EXHIBITOR" form for each participating co-exhibitor. The deadline to submit this form is August 2, 2019. [Click here](#) to complete your Co-Exhibitor forms.

Please note: Co-exhibitor forms can be submitted after the deadline date, but cannot be guaranteed a listing in the printed version of The Guide to USA Pavilion Exhibitors* and/or other marketing material
*As an exhibitor in the USA Pavilion at **ESPACIO FOOD AND SERVICE 2019**, your company is entitled to a free listing in **USA Pavilion Visitors**. [Click here](#) to complete your Guide form. The deadline to submit this form is August 2, 2019.

SHIPPING INSTRUCTIONS

It is very important that our exhibitors read and understand this instructions to avoid any kind of trouble or confusion. [Click here](#) to read the shipping instructions.

Hotels

If you need information to stay in Santiago we can also recommend you special offers in the following hotels:

[InterContinental / Radisson / Sheraton](#)

[Holiday Inn Express – Las Condes](#)

[Hotel Plaza el Bosque Ebro](#)

[Hotel Plaza el Bosque Nueva Las Condes](#)

Thank you for exhibiting in the USA Pavilion with Kallman Worldwide.
We're on our way to a great ESPACIO FOOD AND SERVICE 2019!

Sincerely,
Your ESPACIO FOOD AND SERVICE 2019 Team

Learn More. Sell More. Get Pumped!



Organizer of the USA Pavilion
www.kallman.com