



**USDA-ENDORSED SHOW
ESPACIO FOOD & SERVICE 2019**





Location: Espacio Riesco Fairgrounds
Av. El Salto # 5000 - Huechuraba

AGENDA FOR U.S. EXHIBITORS

September 9-12, 2019

Exchange Rate: 1 USD = 722.79 Chilean Pesos (as of September 5)

Updated: 9/6/2019 3:49 PM

MONDAY 09/09	TUESDAY 09/10	WEDNESDAY 09/11	THURSDAY 09/12
			
Rainy Average High: 53°F Average Low: 38° F	Afternoon showers Average High: 58°F Average Low: 39° F	Mainly sunny Average High: 63°F Average Low: 38° F	Mainly sunny Average High: 69°F Average Low: 43° F

WELCOME TO CHILE!

Key Contacts

FAS/Santiago Staff

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For Emergencies: U.S. Embassy Switchboard at +56-2 2330-3000

Kallman Worldwide Staff

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Sunday, September 8, 2019

U.S. companies' arrival to Santiago, Chile

Monday, September 9, 2019

Participants: FAS Staff, WUSATA, SUSTA, Food Export USA, USDEC, and other U.S. companies

09:00-12:30 Supermarket tour for USA Pavilion participants

Purpose: To witness first-hand the wide variety of U.S. consumer-oriented food products available in Chile

Meeting point: DoubleTree by Hilton hotel, Av. Vitacura # 2727, Las Condes

09:00 Depart Hotel DoubleTree by Hilton for *Líder Buenaventura*

Location: *Líder Buenaventura* Vitacura at Buenaventura # 1770, Vitacura
Bus will depart punctually

09:30 Arrival to *Líder Buenaventura Hypermarket*

We will meet Eugenio Gómez-Lobo, *Líder* Operation Manager

10:30 Depart *Líder Buenaventura* for *Jumbo Costanera*

Location: *Jumbo* Supermarket at *Costanera* Center, Av. Andrés Bello # 2425, Providencia

11:00 Arrival to *Jumbo Costanera Supermarket*

We will meet Carlos Ruiz, *Jumbo Costanera* Manager
Bus drop off: Andrés Bello entrance

12:00 Finish supermarket tour

12:30 – 13:30 No host lunch. Lunchtime by your own

Costanera Center Mall's Food Court located on the 5th floor
(<https://mall.costaneracenter.cl/restaurantes>) offers a variety of restaurants from around the world including U.S. restaurant chains.

13:45 Meet at Hotel NH Collection Plaza Santiago (across the street from the *Costanera Mall*) Exit the mall from Nueva Tobalaba and Vitacura main entrance at Level 1

Hotel location: Av. Vitacura # 2610 – Vitacura (walking distance)

14:00 – 15:00 USDA/FAS briefing for USA Pavilion participants at NH Hotel Vitacura

Room: Madrid

Speakers: Marcela E. Rondon, Agricultural Attaché
María José Herrera, Marketing Specialist
Sergio González, Agricultural Specialist

Nelson Ramirez, Agricultural Specialist

Format: Presentation

Duration: 1 hour

15:10

Group Photo

Photographer provided by USDA/FAS Santiago

Duration: 5 minutes

15:30

Group departs to Espacio Riesco Convention Center to set up booths

Location: Av. El Salto # 5000, Huechuraba

16:30

Bus departs from Espacio Riesco Convention Center to DoubleTree by Hilton hotel or return to your hotel on your own

Dinner on your own

Enjoy your evening, and rest to have a great show day tomorrow!

Tuesday, September 10, 2019

11:30 – 12:30 Espacio Food & Service Show 2019 Opening Ceremony (by invitation only)

Location: Hall 2

12:30

U.S. Pavilion Opening Ceremony and Reception. Chargé d' Affairs will conduct the ribbon cutting ceremony

Note: Invited guests include Chilean importers and distributors of U.S. food products, food influencers and SaborUSA Chile staff to generate social media content for our social media platforms. Photographer will be taking multiple photos to capture all U.S. exhibitors.

Important: All U.S. exhibitors should be at the U.S. Pavilion inauguration reception for the official ribbon cutting ceremony, photos and networking.

15:00 – 15:45 Cooking demonstration of U.S. Dairy Export Council Chef Francisco Klimscha at “Cocina Saludable” kitchen

Location: Hall 3

Sponsored by USA Cheese Guild

17:00 – 17:45 Cooking demonstration of U.S. Meat Export Federation Chef Miguel Angel Hurtado at “Cocina Tradicional” kitchen

Location: Hall 2

Sponsored by USMEF

20:00 Close of Show

The organizer encourages the exhibitors to remove all value items or products from the booth by the end of each day to avoid robbery. A 9 square meter lockable-shared storage room will be available for exhibitors with non-refrigerated products upon request.

Return to your hotel on your own (see more information below)

Dinner on your own and rest for the next show day!

Wednesday, September 11, 2019

11:00 – 20:00 Show Open

17:00 – 17:45 Cooking demonstration of U.S. Dairy Export Council Chef Francisco Klimscha at “Cocina Tradicional” kitchen

Location: Hall 2

Sponsored by USA Cheese Guild

20:00 Show Close

The organizer encourages the exhibitors to remove all value items or products from the booth by the end of each day to avoid robbery. A 9 square meter lockable-shared storage room will be available for exhibitors with non-refrigerated products upon request.

Return to your hotel on your own (see more information below)

Dinner on your own and rest for the last day of the show!

Thursday, September 12, 2019

11:00 – 20:00 Show Open

15:00 – 15:45 Cooking demonstration of U.S. Dairy Export Council Chef Francisco Klimscha at “Cocina Tradicional” kitchen

Location: Hall 2

Sponsored by USA Cheese Guild

20:00 Show Close

21:00 – 00:00 Dismantle of booths

It is allowed to remove only products, graphics and furniture that can be carried in the hands

Removal of construction elements of special projects: Friday, September 13, from 07:00 up to 16:00 hours

Getting to/from Espacio Riesco Fairgrounds

Taxi service is readily available around the Espacio Riesco fairgrounds and can cost between \$5 to \$30 per ride.

Taxis and ubers pick up and drop off are at outside the main entrance and exit of Espacio Riesco fairgrounds.

Other transportations on your own:

Uber <https://www.uber.com/cl/es/>

Taxis <http://www.easytaxi.com/cl/>

It should charge you between CH\$4,000 to CH\$5,000 (equivalent to US\$5.50 to US\$6.50)

Radio taxis in the neighborhood:

Fono Taxi Huechuraba Norte - +56 2 2623-7316

Radio Taxi Las Galaxias - +56 2 2302-2892

Radio Taxi Los Alamos - +56 2 2931-1225