

**ADIPEC 2019**  
**USA Partnership Pavilion | Upgrade your booth today!**  
**Exhibitor Communication #2a**



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**Upgrade your booth today!**

As organizers of the USA Partnership Pavilion, we offer a variety of options to help your turnkey booth and company stand out from the crowd. Additional Accessories and Graphics are a great way to promote your products. These options include:

- **Company logos** on your headers and counters to help your company name pop.
- Wall panel **graphics** in multiple sizes such as “seamless”, full panel, and poster size.
- **Carpet color and padding** upgrades for a more polished look and enhanced comfort.
- **Furniture** upgrades to personalize your space and create a look specific to your company’s goals throughout the show.
- **Electrical outlets** to keep your company charged and your products running smoothly.  
*Please be aware that electrical outlets **DO NOT come with your turnkey package**. They must be ordered using the [US3-E form](#).*

The following modifications are not allowed without prior approval from Kallman Worldwide.

- **Full custom builds** if your space is less than 36 sqm.
- **Adhering graphics to pylons** or affixing anything to the structure of the booth.
- **Adhering custom graphics** that could damage the walls or compromise the structural integrity of the booths in anyway. If bringing graphics, please contact your Exhibitor Services Specialist ([KimberlyA@kallman.com](mailto:KimberlyA@kallman.com)) to ensure safety measures are in place.

Full custom booth interiors are available through our [Creative Services Department](#) for all space only exhibitors. [Click Here](#) to see their portfolio.

USA PARTNERSHIP PAVILION BOOTH UPGRADE FORMS (Kallman Worldwide)				
DUE	FORM	ADDITIONAL INFORMATION		SUBMIT TO:
October 4, 2019	<a href="#">US2 - STAND IDENTIFICATION</a>	Specify your Company Name in text or submit your Company Logo	<b>MANDATORY</b> for Turnkey Exhibitors	<a href="#">Kimberly Arencibia</a>
September 27, 2019	<a href="#">US3 ELECTRIC</a>	Use this form to order power if needed.  <i>Please note: An electrical outlet</i>	<b>OPTIONAL</b> for Turnkey Exhibitors.	<a href="#">Kimberly Arencibia</a>

		<i>is <b>not</b> included with a turnkey package.</i>		
October 11, 2019	<a href="#">US3 FURNITURE Furniture Catalogue</a>	Use this form to order extra furniture, or accessories.	OPTIONAL for Turnkey Exhibitors.	<a href="#">Kimberly Arencibia</a>
October 4, 2019	<a href="#">US3 GRAPHICS</a>	Use these forms to order graphics	OPTIONAL for Turnkey Exhibitors.	<a href="#">Kimberly Arencibia</a>

**Please note the following PRIOR to preparing graphics for your stand:**

It is imperative that you contact [Kallman Worldwide Operations Department](#) to confirm the layout specifications and panel dimensions of your stand. Working closely with our department will help to avoid costly errors.

Below you can also find reference documents to assist you in preparing your graphic order.

- [Graphic Guidelines](#)
- [FTP Instructions](#)
- [Panel & Counter Dimensions](#) (for full panel orders only)
- Booth Layout with Seamless Dimensions (contact your [Exhibitor Services Specialist](#) for your custom wall sizes)
- [US3-G Order Form](#)
  - Need assistance determining what to order? Here are our [Purchasing Instructions](#)

We encourage you to become familiar with the entire Exhibitor Manual, as there may be other services you need. To view the entire exhibitor manual and the shows forms- **ADIPEC Exhibitor Manual Link:** [Click Here](#)

We hope you find this information helpful. If you have any questions or concerns, please do not hesitate to contact us.

For questions regarding:

**Stand Design/ Booth Upgrades/ Exhibitor Passes / Registrations**

Kimberly Arencibia | +1 201-251-2600 x112 | [KimberlyA@kallman.com](mailto:KimberlyA@kallman.com)

**Sponsorship / Advertising / U.S. Guide**

Lillian Tyrrell | +1 201-251-2600 x110 | [LillianT@kallman.com](mailto:LillianT@kallman.com)

Friendly regards,

The Kallman Worldwide ADIPEC Team

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The USA Partnership Pavilion is organized by



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