



INTERNATIONAL
TRADE
ADMINISTRATION

EXHIBIT AT **AVALON 2019**

THE PREMIER AVIATION, AEROSPACE AND DEFENCE SHOWCASE FOR THE AUSTRALIA AND ASIA-PACIFIC REGION

**AVALON AIRPORT
GEELONG, VICTORIA, AUSTRALIA
February 26 – March 3, 2019**

AVALON 2019 is Australia's largest and most comprehensive aviation, aerospace and defense exposition featuring products and services across the full range of military and civilian sectors. U.S. exhibitor numbers are growing fast and are forecast to exceed 100 for the first time, featuring record numbers of companies and U.S. state-themed booths. Avalon also has a well-deserved reputation as being SME-friendly and an event where companies of all sizes can find opportunities for new business.

WHY AVALON?

In a comprehensive White Paper issued in February 2016, Australia's Department of Defence outlined AUD\$195 BILLION in defense modernization spending between now and 2025-26.

[\(CLICK HERE TO READ MORE\)](#)

WHY EXHIBIT?

AVALON AIRSHOW 2017 SMASHED THEIR RECORDS!

[\(CLICK HERE FOR FULL DETAILS\)](#)

2017 SHOW STATS

- Total Attendance: 210,664
- 664 participating companies
- 158 Australian & Foreign delegations
- 44 conferences and symposia
- 634 aircraft participated

KEY BENEFITS FOR U.S. EXHIBITORS

- The USA Partnership Pavilion
[\(CLICK HERE TO READ MORE\)](#)
- B2B Matchmaking support to meet buyers, distributors, and government contacts from across the region
- Export Counselling & Industry Insights offering the latest facts on doing business across the region
- **U.S. Investment Pitchfest (NEW FOR 2019!)** featuring various U.S. states promoting their advantages as investment destinations to Australian and Asia Pacific companies

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MARKET REPORT: Doing Business in Australia
[\(HERE\)](#)

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INDUSTRY REPORTS: Aircraft Parts [\(HERE\)](#)
Defense Products [\(HERE\)](#)



U.S. REPRESENTATIVE
ORGANIZER OF THE USA PARTNERSHIP PAVILION