Under the Patronage of
H.E. AbdulRahman Bin Mohammed Al Owais
Minister of Health & Prevention

THE USA HEALTHCARE SYMPOSIUM
ON NUTRITION, OBESITY AND DIABETES
OCTOBER 23-24, 2017 | 9AM - 4PM
MOHAMMED BIN RASHID
ACADEMIC MEDICAL CENTER

UNITED ARAB EMIRATES
MINISTRY OF HEALTH & PREVENTION

الإمارات العربية المتحدة
وزارة الصحة ووقاية المجتمع

GOVERNMENT OF DUBAI

HEALTH AUTHORITY

DUBAI HEALTH AUTHORITY

DEPARTMENT OF HEALTH

Dubai Healthcare City
THE USA HEALTHCARE SYMPOSIUM
CONNECTING HEALTH AND MEDICAL PROFESSIONALS ACROSS THE U.S.A. AND U.A.E.

DIAMOND SPONSOR
AMERICAN HOSPITAL DUBAI

Delivering Better Health in the Middle East

CONTRIBUTING ORGANIZATIONS
THE USA HEALTHCARE SYMPOSIUM
CONNECTING HEALTH AND MEDICAL PROFESSIONALS ACROSS
THE U.S.A. AND U.A.E.

ATTENDEE REGISTRATION IS COMPLIMENTARY!
REGISTER TO ATTEND AT REGISTER.EVENTMOBI.COM/KALLMAN

WWW.KALLMAN.COM/USA-UAE-HEALTHCARE-SYMPOSIUM

SUPPORTED BY

PRESENTED BY

kallman.com

nadereen.com
The USA Healthcare Symposium and Showcase on Nutrition, Obesity and Diabetes is designed to strengthen connections between U.S. and U.A.E. experts focused on new approaches to nutrition, obesity and diabetes. Speakers and panelists will be of the highest caliber, from both the United States and the United Arab Emirates. These recognized authorities are coming to share their expertise, their most recent findings, and tomorrow's practices and guidelines.

The Mohammed Bin Rashid University of Medicine and Health Sciences (MBRU)

The Mohammed Bin Rashid University of Medicine and Health Sciences (MBRU) aims to set a new benchmark with an innovative healthcare system. Named after His Highness Sheikh Mohammed Bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, MBRU strives to be a leading medical and health sciences university with an integrated platform based on the three pillars of Innovation, Quality and Student Centered Learning. Stated goals are to graduate highly skilled and competent medical professionals who practice compassionately and ethically, and maintain a high level of professionalism; to create an environment conducive to impactful and innovative medical research; and to actively engage with the community to preserve and promote health. Guiding the evolution of modern education with expert faculty, progressive leadership and innovation, a unique curriculum and access to world-class specialists, MBRU is poised to redefine excellence in medical education, training and healthcare, creating the future healthcare professionals and leaders in medicine. (https://mbruniversity.ac.ae)

Dubai Healthcare City: The destination of world-class healthcare - Dubai Healthcare City (DHCC) is a free zone committed to creating a health and wellness destination. Located in the heart of Dubai, the world’s largest healthcare free zone comprises two phases. Phase 1, dedicated to healthcare and medical education, occupies 4.1 million square feet in Oud Metha, and Phase 2, which is dedicated to wellness, occupies 22 million square feet in Al Jadaf, overlooking the historic Dubai Creek. DHCC has close to 160 clinical partners including hospitals, outpatient medical centers and diagnostic laboratories across 150 plus specialties with licensed professionals from almost 90 countries, strengthening its medical tourism portfolio. Representing its network of support partners, close to 200 retail and non-clinical facilities serve the free zone whose integrated environment provides leverage for potential partners to set up operations to promote health and wellness.

About the organizer

For 25 years, Kallman Worldwide has introduced U.S. companies to the Middle East market through its flagship USA Partnership Pavilion at the annual Arab Health Exhibition and Congress. The USA Partnership Pavilion at Arab Health features more than 300 U.S. exhibitors: companies, hospitals, universities, and associations. Leveraging these connections, and working in close cooperation with the U.S. Commercial Service as well as members of leading advocacy and research institutions in the U.S. and U.A.E., Kallman Worldwide is identifying and recruiting prominent American experts to share their insights at the USA Healthcare Symposium and Showcase.

About Nadereen Consultancy

Headquartered in Abu Dhabi, United Arab Emirates (U.A.E.), Nadereen Consultancy is a dependable and professional healthcare business advisory firm that is trusted by reputable local and international organizations. The practice draws on more than 14 years of experience gained across various aspects of the healthcare ecosystem. The firm’s capabilities are based on three interlinked pillars: Business, Strategy and People. Nadereen offers its healthcare clients a variety of services including, but not limited to: business development, market research, operational assessment and transformation, business realignment, strategic planning and human capital evaluation.

For more information in the USA contact:
Jodi Munzer | Program Sales | Kallman Worldwide, Inc.
JodiM@kallman.com | +1 201 251 2600 x119

For more information in the UAE contact:
Dareen Zoughbi | Founder & CEO | Nadereen Consultancy
OBJECTIVES

- To increase U.S.-UAE dialogue and collaboration on all aspects of nutrition, obesity and diabetes research.
- To showcase new technology and approaches from the United States and the United Arab Emirates.
- To foster discussions, share expertise, and exchange knowledge and best practices at all levels of the healthcare ecosystem.

PROGRAM

The two-day symposium will consist of keynote presentations, lectures, panel sessions, workshops and short “hot-topic” talks. The parallel Product Showcase will consist of Tabletop Displays of new products, services and cutting-edge technology.

BACKGROUND

As in the United States, the United Arab Emirates is facing a growing population with a high prevalence of chronic diseases caused by poor nutrition, sedentary behavior and smoking. The World Health Organization’s *World Health Statistics 2015* report estimated that one-out-of-five people in the UAE live with diabetes and that 33.8% of adult men and 45.1% of adult women in the UAE are clinically obese. Research has shown that around one-in-every-three pregnant women in the UAE develop gestational diabetes mellitus.

The UAE’s Vision 2021, the highest-level UAE government strategic plan, makes public health and achieving world-class healthcare one of its priority goals. The UAE has declared it is determined to reduce incidences of the disease from 19% of the population to 16% by 2021. Consequently, there is a corresponding high demand for U.S. expertise, particularly in more specialized fields such as non-communicable diseases (NCD’s).

TARGET AUDIENCE AND PARTICIPANTS

- Clinicians
- Dietitians
- Endocrinologists
- Fellows
- Government Officials
- Healthcare Management Professionals
- Hospital and Clinic Directors
- Maternal Fetal Medicine Physicians
- Medical Students
- Neonatologists
- Nurse Practitioners
- Nurses
- OB-GYNs
- Ophthalmologists
- Pediatricians
- Pharmacists
- Physician Assistants
- Physicians
- Podiatrists
- Podiatrists
- Professors
- Researchers
- Residents
- Surgeons

For more information in the USA contact:
Jodi Munzer | Program Sales | Kallman Worldwide, Inc.
JodiM@kallman.com | +1 201 251 2600 x119

For more information in the UAE contact:
Dareen Zoughbi | Founder & CEO | Nadereen Consultancy