

# EXCLUSIVE SERVICES

## THE USA PARTNERSHIP PAVILION

Kallman's flagship service always attracts a crowd. The USA Partnership Pavilion is America's on-site headquarters — a high-profile location for buyers to meet more U.S. suppliers, an on-site operations center for American exhibitors to maximize their exposure and impact at the show, and a networking forum for all to share ideas and insights.

## SPEC YOUR SPACE

### TURNKEY

Templated designs and materials give your booth the uniform "look-and-feel" of the Pavilion while allowing you the flexibility to customize and scale your layout.

### SPACE ONLY

Get in on the ground floor with this raw space option.

### CUSTOM BUILD

Work with Kallman Creative Services and challenge our award-winning team to turn that raw space into a custom-built showplace.

### WALK THE SHOW

Preview this year's to know how big to go next time.

## PROFESSIONAL STAFF

Every USA Partnership Pavilion is staffed by an experienced event team dedicated to your success. Whether you need a liaison to the organizers, tech support, a contractor, caterer, translator, printer or help tracking down a shipment, we're all here to help.

## EXHIBITORS LOUNGE

Meet at "The Meeting Point," the gathering place for you and your guests to take a break from the show floor, refresh and recharge. Grab a cup of coffee and a snack from the Café, juice up your phone, plug into a printer, or just pull up a chair and chill.

## EVENTS

If it's on our schedule, you're invited. As an exhibitor you have exclusive access to USA Partnership Pavilion events, including our Opening Ceremony and Ribbon-Cutting, off- and on-site VIP and hospitality receptions, business and market insight briefings and special presentations.



The USA Partnership Pavilion is a top destination for every delegation.



Whatever you want to build, wherever you want to build it, make Kallman Creative Services your custom stand partner.

## EXTRA! EXTRA! ATTENTION

Kallman supports you with a suite of marketing and media services on-site and online. Our "Ask America" advocacy campaign provides multimedia air cover for the total U.S. presence, plus opportunities for individual exhibitors to grab more of the news spotlight. Complimentary PR and media relations, plus paid advertising and sponsorship options are available to help build your brand beyond your stand.

## CONFERENCE ROOMS

Do you need private space for confidential team or client/prospect conversations? Pavilion conference rooms may be reserved on a first-come, first-served basis.

## STEP UP TO THE PARTNERSHIP CHALET

At the world's great air shows, the Partnership Chalet creates a co-op option that makes C-level luxury more accessible and affordable.

LEARN MORE.  
SELL MORE.

## CONTACT YOUR KALLMAN REPRESENTATIVE

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2020 - 2022

# TRADE SHOW CALENDAR



EXPERIENCE MORE  
OF WHAT YOU EXHIBIT FOR.

[www.kallman.com](http://www.kallman.com)

[www.kallmancreativeservices.com](http://www.kallmancreativeservices.com)

EXPORT WITH PURPOSE.

EXHIBIT WITH CONFIDENCE.

At the world's premier industry events, Kallman Worldwide helps U.S. suppliers meet more overseas buyers.

From securing your space anywhere on the floor to our flagship, full-service USA Partnership Pavilion, custom stand-building and exhibitor services, Kallman delivers more of what you're going for.

### Opportunities — Where to go

Anyone can put a box on a floor plan. Kallman's portfolio of proven shows, high-profile exhibit space and purposeful programs puts you in the middle of the world's most active markets.

### Relationships — Who to know

Capitalize on our connections. Government leaders, industry advocates, media observers and show organizers work with us to get closer to you. They all have a stake in your success — and the resources to help you win. Let us introduce you!

### Impact — What to do

From the design of your stand to promoting your brand, Kallman's exclusive suite of show services and features gives you a measurable on-site advantage.

At events around the world, Kallman delivers more of what you're going for. Whether you're a new-to-market exporter or an established presenter on the world trade stage, exhibit with confidence that you have our professional attention to every detail of your show presence, and personal commitment to your on-site success.

**Tom Kallman**  
President and CEO  
Kallman Worldwide, Inc.



AND



EVENTS

\* Kallman Creative Services Custom Builds Only

## AEROSPACE, DEFENSE & SECURITY

### 2021-2022

#### AERO INDIA

February 3-7, 2021  
Bengaluru, India

#### SAUDI INTERNATIONAL AIRSHOW

February 16-18, 2021  
Bengaluru, India

#### IDEX\*

February 21-25, 2021  
Abu Dhabi, UAE

#### AVALON AIRSHOW

February 23-28, 2021  
Geelong, Australia

#### IWA\*

March 2021  
Nuremberg, Germany

#### ENFORCE TAC\*

March 10-11, 2021  
Nuremberg, Germany

#### MILIPOL QATAR

March 15-17, 2021  
Doha, Qatar

#### MILIPOL ASIA-PACIFIC

April 6-8, 2021  
Singapore

#### FAMEX

April 21-24, 2021  
Querétaro, Mexico

#### LAND FORCES

June 1-3, 2021  
Brisbane, Australia

#### PARIS AIRSHOW

June 21-27, 2021  
Paris, France

#### F-AIR COLOMBIA

July 2021  
Rionegro, Colombia

#### AIRSHOW CHINA

2021  
Zhuhai, China

#### MSPO

September 7-10, 2021  
Kielce, Poland

#### DSEI\*

September 14-17, 2021  
London, UK

#### JAPAN INTERNATIONAL AEROSPACE EXHIBITION

Sept. 29-Oct. 2, 2021  
Tokyo, Japan

#### MILIPOL PARIS

October 19-22, 2021  
Paris, France

#### SEOUL ADEX

October 19-24, 2021  
Seoul, Korea

#### DEFENSE & SECURITY

November 1-4, 2021  
Bangkok, Thailand

#### DUBAI AIRSHOW

November 14-18, 2021  
Dubai, UAE

#### EXPODEFENSA

Nov. 29-Dec. 1, 2021  
Bogota, Colombia

#### DEFEXPO INDIA

February 2022  
India

#### SINGAPORE AIRSHOW

February 15-20, 2022  
Singapore

#### DSA

March 28-31, 2022  
Kuala Lumpur, Malaysia

#### NATSEC

March 28-31, 2022  
Kuala Lumpur, Malaysia

#### HLS INDONESIA\*

March 2022  
Jakarta, Indonesia

#### FIDAE

April 2022  
Santiago, Chile

#### SOFEX\*

May 16-19, 2022  
Amman, Jordan

#### EUROSATORY\*

June 13-17, 2022  
Paris, France

#### FARNBOROUGH AIRSHOW

July 2022  
Farnborough, UK

#### AFRICA AEROSPACE & DEFENCE

September 21-25, 2022  
Centurion, South Africa

#### BAHRAIN INTERNATIONAL AIRSHOW

2022  
Sakhir Airbase,  
Kingdom of Bahrain

## MARITIME

### 2021-2022

#### NAVDEX\*

February 21-25, 2021  
Abu Dhabi, UAE

#### PACIFIC

August 18-20, 2021  
Sydney, Australia

#### DIMDEX

March 21-23, 2022  
Doha, Qatar

#### EXPONAVAL

2022  
Valparaiso, Chile

## OIL & GAS

### 2021

#### CIPPE\*

March 30-April 1, 2021  
Beijing, China

#### OTC HOUSTON\*

May 3-6, 2021  
Houston, TX

#### OMC\*

May 25-27, 2021  
Ravenna, Italy

#### EGYPS

May 31-June 2, 2021  
Cairo, Egypt

#### GASTECH

September 13-16, 2021  
Singapore

#### ADIPEC

November 8-11, 2021  
Abu Dhabi, UAE

## AGRICULTURE & FOOD

### 2021

#### ESPACIO FOOD & SERVICE

September 28-30, 2021  
Santiago, Chile

#### IFT AGRO

May 2021  
Talca, Chile

## MEDICAL

### 2021-2022

#### HOSPITALAR

May 18-21, 2021  
São Paulo, Brazil

#### EXPO MED

June 1-3, 2021  
Mexico City, Mexico

#### ARAB HEALTH

June 21-24, 2021  
Dubai, UAE

#### ERS INTERNATIONAL CONGRESS\*

September 4-8, 2021  
Barcelona, Spain

#### MEDICA\*

2021  
Düsseldorf, Germany

#### FIME

2021  
Miami, FL, USA

#### INDIA HEALTH EXHIBITION

2021  
India

#### GLOBAL HEALTH EXHIBITION

2021  
Riyadh, KSA

#### AFRICA HEALTH

2021  
Johannesburg,  
South Africa

#### ASIA HEALTH/ MEDLAB ASIA

2022  
Bangkok, Thailand

## MINING

### 2021

#### EXPOMIN\*

April 19-23, 2021  
Santiago, Chile

#### EXPOMINA PERU

April 27-29, 2021  
Arequipa, Peru

#### EXPONOR

June 21-24, 2021  
Antofagasta, Chile

#### PERUMIN | EXTEMIN

September 2021  
Arequipa, Peru



PRESENTS



AND



EVENTS

## 2020

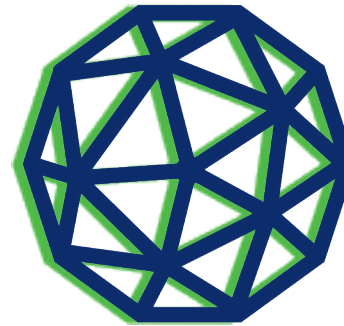
**Digital Trade Mission:  
Europe - General MRO Opportunities**  
December 2-3, 2020

**SaborUSA Chile Virtual Trade Event 2020**  
December 2, 2020

**California Trade Mission:  
Bahrain - Defense & Civil Aviation Opportunities**  
December 8-10, 2020

**Digital Trade Mission:  
Chile - Mining Opportunities**  
December 15-16, 2020

**Digital Trade Mission:  
MRO Europe - Engine**  
December 16-17, 2020



## 2021

**Digital Trade Mission:  
Military Police & Security in Europe**  
January 12-13, 2021

**Digital Trade Mission:  
Aerospace & Defense Opportunities in Korea**  
January 20-21, 2021

**California Trade Mission:  
Middle East - Healthcare Opportunities**  
February 17, 2021

**California Trade Mission:  
Spain & Portugal - Renewal Energy and Clean Transportation**  
February 23-26, 2021

**California Trade Mission:  
European Union - Aerospace Partnership Opportunities**  
March 24, 2021

## STAY CONNECTED, GET EDUCATED, CREATE OPPORTUNITIES

For more than 50 years, Kallman Worldwide has made it our business to successfully connect U.S. exporters with international buyers. Given physical events are temporarily on pause, we are now offering these same connections virtually through our Digital Trade Missions.

Kallman Connects Digital Trade Missions offer one-on-one connections between buyers and sellers, and are very different than traditional webinars or virtual versions of cancelled trade shows. These digital trade missions are sector and region specific, and offer better alignment with your company's business needs.