



48<sup>th</sup> INTERNATIONAL | LE BOURGET  
PARIS AIR SHOW | JUNE 15-21, 2009



**PROMOTIONAL OPPORTUNITIES ALERT**

**Advertisement Opportunities in the  
*Official Buyers Guide to US Aerospace Products at the Paris Air Show 2009***

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Tel. (\_\_\_\_) \_\_\_\_\_ Fax. (\_\_\_\_) \_\_\_\_\_ E-mail: \_\_\_\_\_

Contact Person: \_\_\_\_\_

___ Back cover	\$2,000	\$ <b><u>Reserved</u></b>
___ Inside front cover	\$1,500	\$ <b><u>SOLD</u></b>
___ Inside back cover	\$1,500	\$ <b><u>Reserved</u></b>
___ Full-page color ad	\$1,250	\$ _____
___ Half-page ad	\$650	\$ _____

**Advertising Deadlines and Format:** Please provide EPS files in as high a resolution as possible. Full page ads measure 8.5 (eight and one half) inches in height by 4 (four) inches in width. Half page ads measure 4 (four) inches by (four) 4 inches.

**The target date for receipt of advertising artwork is: *Friday, 01 May, 2009***

Date \_\_\_\_\_ Signed \_\_\_\_\_ Print Name \_\_\_\_\_

\*Please print out, fill in, and send to: Mike Petrassi

(201) 251-2760 fax  
(201) 251-2600 phone  
[mikep@kallman.com](mailto:mikep@kallman.com)

Email: