



**U.S. INTERNATIONAL PAVILION  
PROMOTIONAL OPPORTUNITIES  
ORDER FORM**

Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Tel. (\_\_\_\_) \_\_\_\_\_ Fax. (\_\_\_\_) \_\_\_\_\_ E-mail: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_

**Advertisement Opportunities in the  
“Official Guide to U.S. Exhibitors at FIDAE 2010”**

- |                                                            |         |         |
|------------------------------------------------------------|---------|---------|
| <input type="checkbox"/> Back cover (5.5” W x 8”H)         | \$2,000 | \$_____ |
| <input type="checkbox"/> Inside front cover (5.5” W x 8”H) | \$1,500 | \$_____ |
| <input type="checkbox"/> Inside back cover (5.5” W x 8”H)  | \$1,500 | \$_____ |
| <input type="checkbox"/> Full-page color ad (5.5” W x 8”H) | \$1,250 | \$_____ |
| <input type="checkbox"/> Half-page ad (5.5” W x 4” H)      | \$650   | \$_____ |

**Logos**

- |                                                                     |       |         |
|---------------------------------------------------------------------|-------|---------|
| <input type="checkbox"/> Custom 4 Color Logo with Bold Company Name | \$195 | \$_____ |
| <input type="checkbox"/> Custom 2 Color Logo with Bold Company Name | \$165 | \$_____ |
| <input type="checkbox"/> Black & White                              | \$135 | \$_____ |

Total: \$\_\_\_\_\_

Date \_\_\_\_\_ Signed \_\_\_\_\_ Print Name \_\_\_\_\_

**\*Please complete and send to:  
Justin Griffing  
(201) 251-2760 fax  
(201) 251-2600 phone  
[justing@kallman.com](mailto:justing@kallman.com)**