

US INTERNATIONAL PAVILION

29th January—1st February 2007 Dubai, UAE

EXHIBITION PROFILE

For over 30 years, the Arab Health Exhibition has been a key date in the Middle East Healthcare calendar. The Dubai International Exhibition Centre provides a world class venue that makes this show the best place to introduce premium products and services for the global healthcare industry.

Exhibitor Profile: Hospitals, Hospital Design and Interiors, Dentistry, Pharmaceutical, Medical Laboratory, Insurance Providers, Accident and Emergency Specialists, Sick Relatives Support, Transport, Consultancy, Telemedicine, Managed Healthcare, Recruitment Services and Critical Homecare.

If your products or services address any of these categories, you belong at ARAB HEALTH 2007.

U.S. INTERNATIONAL PAVILION AMENITIES

The *U.S. International Pavilion* includes a number of amenities that are designed to enhance your exhibiting experience. As a member of the U.S. International Pavilion, there are many value-added services to enjoy:

- Pre-show and On-site support by the Kallman Worldwide staff
- Exhibitor Lounge with hostess service and refreshments
- Walk-on "Turn-Key" booths; fully furnished and ready for business
- Maximum visibility to attendees
- Full support of the U.S. and Foreign Commercial Service (U.S. Embassy)
- Invitation(s) to U.S. Embassy Breakfast Briefing
- Free listing in the *U.S. International Pavilion Directory*
- Free estimates from our *Concierge Services™* department for upgraded turn-key or custom build options



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EXHIBIT OPTIONS



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The U.S. Pavilion Turn-Key Stand Package

US \$610 m² (9m² +)

Incorporating a high-impact design, this package is both easy and affordable. The U.S. Pavilion Turn-Key Stand package allows you to focus on your clients while Kallman Worldwide takes care of the exhibiting details.

This package come complete with:

- Hard-wall panels, framed in aluminum
- Fully carpeted booth
- Daily stand cleaning
- Table and 4 chairs
- 1 one-meter wide sales counter
- Header with company identification
- Lighting
- 1 electrical outlet with power
- Literature rack
- Wastepaper basket



Space Only

US \$510 m² (30m² +)

For companies that purchase 30 meters or more and wish to build their own corporate display, the *U.S. International Pavilion* offers the "Space Only" option. Let Kallman Worldwide's *Concierge Services*[™] work with you from concept to design*, set-up to tear-down or choose your own stand builder.

**Design concepts are subject to review and require approval from Kallman Worldwide*



Upgraded Turn-Key Stands / Custom Builds

Kallman Worldwide's *Concierge Services*[™] will work with you to modify the existing turn-key stand or design and build a custom stand to your specific requirements. Integrated private conference rooms, video walls, specialized signage or color scheme, and upgraded furniture packages are among the many ways *Concierge Services* can make your presentation stand out from the crowd!



U.S. Pavilion Catalog Display

If participating directly at ARAB HEALTH 2007 is not possible, you needn't miss the branding and lead generation opportunity. Located in a high-traffic area the Catalog Display is staffed by experienced personnel who hand out your material and collect business leads that are sent directly to you.

Program Participation US \$500 for 150 catalogs



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